



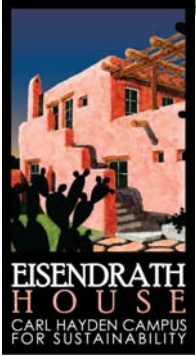
SUCCEED
In Tempe, Arizona

COMMUNITY DEVELOPMENTS

CHRIS SALOMONE, Community Development Department Manager 480.350.8294 chris_salomone@tempe.gov



OCT. 2009



PRESERVATION IN THE PARK

That area of Tempe's portion of Papago Park designated as the Carl Hayden Campus for Sustainability is the site of two important historic preservation projects: The Rose Eisendrath House and the Sandra Day O'Connor House. Both structures are constructed of adobe and associated with significant individuals. While the O'Connor House is nearly complete, fundraising efforts and final architectural design for the Eisendrath House are now in full swing. The O'Connor Center for Civic Discourse will host meetings and facilitate discussions by community and government leaders, while the Eisendrath House will be a center for water conservation and historic preservation. For additional information, go to: www.oconnorhouse.org; www.supportriosalado.org; and www.tempehp.org.

MARK VINSON, City Architect 480.350.8367 mark_vinson@tempe.gov



2009 TOUR de TEMPE

Tempe's original FREE community bicycle event is back! The 14th annual **Tour de Tempe** will be held Sunday, October 25; registration and pre-ride activities start at 7am and the ride starts at 9am. Pre-ride activities include: bike rodeo [safety training], BMX freestylers, event raffle and free breakfast. The ride departs from **Kiwanis Park** [6111 All-America Way] and is for all ages and skill levels. Riders will tour Tempe's greatest bikeways and pedestrian bridges, historic neighborhoods, public art, downtown and local parks with hundreds of other participants. The first 800 registrants receive free t-shirts with original local art. Tempe is a bike town; join the community in celebrating!

info: www.tempe.gov/tim/events/

poster: www.tempe.gov/tim/events/Poster.pdf



TANYA CHAVEZ, Communications Outreach / Marketing Coordinator 480.858.2215 tanya_chavez@tempe.gov



HOUSING AMERICA

October is Housing America Month. The "Go Out And Make Something Happen" campaign is a year-long effort by the National Association of Housing and Redevelopment Officials [NAHRO] to inform the public and decision makers about the need to meet the country's affordable housing and community development challenges. NAHRO is the leading housing and community development advocate for the provision of adequate and affordable housing and strong, viable communities for all Americans — particularly those with low- and moderate-incomes. **Liz Chavez**, Community Development Administrator for the City of Tempe is the **Pacific Southwest Regional Council [PSWRC] President** for NAHRO. For more information, visit www.nahro.org and click the Housing America logo.

LIZ CHAVEZ, Housing Services Administrator 480.350.8950 liz_chavez@tempe.gov



FSS

The Family Self-Sufficiency [FSS] Alliance's Graduation / Recognition Ceremony was held last week. Families from the **Section 8 Program** volunteer to be part of the **Family Self-Sufficiency Program** and write a plan to get off welfare assistance and become self-sufficient. The two Tempe graduates earned over \$14,822 in escrow. At the time of enrollment in the program, their average household income was \$9,547 and upon graduation the average income was \$33,353. One current graduate earned a bachelor's degree, is working on her MBA, found a full-time job and just purchased a home. The other graduate had health problems and has found a way to open a group home for seriously mentally ill individuals. We also highlighted an FSS graduate from 2008 who worked with Newtown to become a homeowner this last summer as part of the community land trust program. **Jennifer Quillan** was recognized as a board member who provided outstanding support to all the FSS programs in the community.

KAREN PIERCE, FSS Specialist 480.350.8957 karen_pierce@tempe.gov



HIGH CALIBER

Utilizing a new non-toxic water-based ink, **Caliber Signs** in Tempe is the first Arizona company to produce ozone pollutant-free banners and other commercial materials for businesses. The 75-percent water, 25-percent latex ink is an industry first. The product comes from **Hewlett Packard**. HP also has other new eco-friendly innovations, such as materials that are totally recyclable. When a company is done with the recyclable banners, HP through its **Planet Partners Program**, pays to ship it back so it can be turned into playground equipment or other useful materials. Each green item that Caliber Signs creates helps to reduce the 1.5 billion pounds of PVC banner materials HP estimates was consumed and ended up in landfills last year. That's the equivalent of a banner 1,000-feet wide stretching from Los Angeles to New York. See company's video at www.youtube.com/watch?v=yoVOlbykJdg. www.calibersigns.com

KRIS BAXTER, Marketing Specialist 480.858.2059 kris_baxter@tempe.gov

Livin' La Vida Low-Carb



Cable channel **TLC** spent two days at Tempe Town Lake filming **David Smith**. Smith, most commonly known as the man who went from 650 pounds to 250 pounds in just 26 months, is an area resident who did much of the exercise required to lose the weight at Tempe Town Lake. TLC shot several different scenes of David running, stretching and talking with his trainer, **Chris Powell** of KTVK-TV 3. The crew enjoyed the views and opportunities for exercise at Town Lake so much that they not only shot five or six different parts of their story at the lake, they returned for another day of shooting, this time using City kayaks. David said on camera that being able to participate in adventures like kayaking are part of the reason he chose to change his life seeing as no one weighing more than 300 pounds can use a kayak. It is expected that this as-yet unnamed show will appear on TLC in December or January. To see more information on David's story, visit: www.staxsystem.com/davids_story.html.

KRIS BAXTER, Marketing Specialist 480.858.2059 kris_baxter@tempe.gov



Market on Mill

Downtown Tempe Community Market

Check out the freshness!

MARKET ON MILL

Concerned about the environment and your inner artist? **Market on Mill** features local produce growers [during season], artists and musicians each Thursday from 5-9PM just outside **MADCAP Theater** on 7th Street and Mill Avenue. The **Downtown Tempe Community** and the **Phoenix Permaculture Guild [PPG]** are partners in the effort.

The Phoenix Permaculture Guild is dedicated to promoting a sustainable, locally-focused, vibrant lifestyle that's healthy for humans and the ecosystem. Pioneers in green / sustainability / urban agronomy education, the PPG offers great low-cost classes on edible gardening, urban chicken raising, seed saving, composting, and numerous other great subjects, as well as offering a certificate course in Permaculture Design.

Unlike a traditional farmers' market that is food-and-produce-only, and unlike an art festival that brings out many traveling artists, the Market on Mill features local growers alongside exclusively local artists and musicians to foster a real spirit of interconnectedness between our community and the creators that help give it flavor.

Committed to sustainability, the Market on Mill is a carbon-neutral event. Only energy-efficient CFL and LED lighting is used, and recycled materials are the preference whenever possible. More than 25 booths took part in last week's market.

Are you a Tempe-or-Valley-based produce grower, artist, craftsman, product designer, or musician? If so, The Market on Mill wants to team up with you! For more information, visit www.marketonmill.org.





Market on Mill Grand Opening Event

Thursday, October 15

5 - 9 p.m.

Celebrate Downtown Tempe's first green community market with local growers, artisans, music, neighbors and friends!

Every Thursday on the plaza in front of MADCAP Theaters,
off Mill Avenue and 7th Street.

Free parking at 5th Avenue & Farmer and Hayden Square West Lot
at 5th Avenue & Ash.

The Market on Mill is proud to present our first Taste of Tempe
demonstration and tasting during our Grand Opening event!

6:30 - 7:30 P.M.



TASTE OF TEMPE

sponsored by Whole Foods

Featuring:



Join us the second Thursday of every month for this special culinary event
featuring one of our great local restaurants

Market on Mill is presented by:

Mill Avenue
District

MADCAP
THEATERS

Phoenix
Permaculture
Guild

Music
on
Mill

MarketOnMill.org



2009
Tour de Tempe

Artwork by: Casebeer

2009 Tour de Tempe

Tempe's FREE Community Bicycling Event

Sunday, Oct. 25, 2009

7 a.m. to 12 p.m.

Kiwanis Park • 6111 S. All-America Way

Community Ride

Registration starts at 7 a.m. and ride starts at 9 a.m. Helmets are required.
Free t-shirts for the first 800 riders.

Bike Rodeo

Bring your bike and learn the rules of the road with this fun bicycle safety clinic.

BMX Freestylers

Enjoy live entertainment by some of the best riders in Arizona.

Breakfast foods and coffee

Event Raffle

Participants can enter a drawing to receive great giveaways. Recycle your used athletic shoes for the Nike Reuse-A-Shoe Program and receive an additional raffle ticket.

Kids can enjoy arts-n-crafts activities

Safety demonstrations and giveaways

Learn how to properly fit your helmet and receive a free helmet if needed (limited stock on hand).

For more information, call (480) 858-2215 or
visit www.tempe.gov/tim/events

